

*We are* THE ELLES COLLECTIVE

The First Francophone Community of Businesswomen in the USA



## THE SECOND ANNUAL GALA

**MAY 9, 2024 | 5-9 PM**

**AT THE FRENCH RESIDENCE OF FRANCE  
IN BEVERLY HILLS**

You are Invited to Celebrate Women in Business and Entrepreneurs  
with a Silent auction benefiting  
the Non-profit Association,  
The Elles Collective

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**SPONSORSHIP DECK**

[WWW.THEELLESCOLLECTIVE.ORG](http://WWW.THEELLESCOLLECTIVE.ORG)



# WHO WE ARE

**The Elles Collective** is an organization born of a simple but powerful vision: to support French-speaking women entrepreneurs in the United States who aspire to create and develop their businesses.

## **Our values:**

- Women Independence
- Generosity
- Kindness
- Efficiency
- Empowerment
- Altruism





# WHAT WE AIM TO ACHIEVE

THE ELLES COLLECTIVE aims to **empower women** to achieve economic equality by supporting their **entrepreneurial journey** through networking events, expert-led seminars, and active community engagement via WhatsApp groups. We aim to build a robust **support network** that fosters business success and drives economic empowerment for women entrepreneurs.

**THE ELLES COLLECTIVE** is committed to forging connections and partnerships with organizations sharing its goals and values to extend its reach and impact in the community. The organization is recognized for its valuable work by the **French Consulate in Los Angeles** and received grants in 2022-23.



# THE ELLES COLLECTIVE

*by the numbers*

130

MEMBERS

50% growth/year  
85% retention

6

CHAPTERS

San Francisco  
Los Angeles  
Orange County  
San Diego  
Pasadena  
Elles du Monde

70+

WORKSHOPS

& EVENTS  
PER YEAR

50+

BRAINSTORMING

& MASTERMIND  
SESSIONS

# WE ARE: CONNECTORS FOR WOMEN ENTREPRENEURS.

- . Supported by the **Consulate General of France in Los Angeles STAFE** grant recipient 2022 & 2023
- . Partnered with other French-speaking business networks such as **Belwest, French Cluster, SDFACC,**
- . Partnered with **Beverly Hills Women Entrepreneurs Network** to promote women's entrepreneurship
- . Partnered with **French cultural** and social organizations such as **Los Angeles Accueil, The Alliances Françaises**



# WE ARE: THE POWER OF COLLECTIVE AMBITION



**CELINE**  
PRESIDENT  
Founder of Oiko



**LYDIE**  
TREASURER  
Founder of Key2int



**EMMANUELLE**  
SECRETARY  
Founder of CaliFrench life



**NADINE**  
DIRECTOR  
Founder of The French Apartment



**LAURENCE**  
DIRECTOR  
Founder of Me, Fit & Free



**GERALDINE**  
DIRECTOR  
Founder of Geraldine Surkyn ID



**EMMANUELLE**  
DIRECTOR  
Cofounder of Rebelles





# WE ARE: THE ELLES COLLECTIVE GALA 2ND EDITION

*May 9th, 2024 | 5-9pm*  
*at the Residence of France*

Attendees can expect a night of **French elegance** and **hospitality at its finest**, with **delectable entremets, Fine wines, and entertainment.**

Whether engaging in lively conversations or admiring and bidding on items in the **silent auction**, guests will be immersed in an **elegant atmosphere. The residence of France will offer** an exclusive background for this special **second-edition Gala.**





# LOOKING BACK

*at the 2023 1st Gala*

The inaugural event was a **resounding success!**

- A **SOLD OUT** event!
- Guest Speaker: **Actress Sharon Stone**
- Hosted at **The Residence of France** by the **French Consul General, Julie Duhaut-Bedos**
- Raised over **\$10,000** in support of the organization's **initiatives**





# OUR FIRST EDITION 2023 GALA SPONSORS

WATCH OUR FIRST GALA EVENT OF 2023:



STARLIGHT  
BOUTIQUE HOTEL



CABLANE



THE FRENCH APARTMENT  
GALLERY



DIVA GROUP



Bella



TV5  
MONDE



FRENCH CLUSTER



# A LOOK AT OUR FIRST GALA





# INVEST IN SUCCESS

*DIAMOND*  
\$25,000

*PLATINUM*  
\$10,000

*GOLD*  
\$5,000

*SILVER*  
\$2,500

## PROMINENT RECOGNITION

• Your brand is displayed as the Diamond and main Gala sponsor	X			
• Special mention during the Elles Gala speech	X	X		
• Your brand mentioned in the Press release	X	X	X	X

## MEDIA AND ONLINE EXPOSURE

• Your brand displayed on the Home Page Website - Logo & Pitch	X			
• Article in The Elles Collective Newsletter	X	X		
• Posts throughout the year on our social media platforms	X	X		
• Logo displayed in The Elles Collective events in Chapters	X	X	X	
• Your logo is displayed on the Gala page Website	X	X	X	X

## EVENT BENEFITS

• Tagged and hashtagged on posts before, during, and after the Gala	X	X	X	
• Logo at the Gala Step & Repeat	X	X	X	X
• Tickets	8	4	2	1



# DIAMOND SPONSORSHIP

*\$25,000\**

As our Diamond Sponsor, your brand achieves unmatched exposure at our Gala and all year long, highlighting your commitment to French-speaking women entrepreneurs in the U.S. We provide the unique opportunity to customize this sponsorship to best align with your brand's specific needs.

- **Top-tier Gala Spotlight**

- Your brand is displayed as the Diamond and main Gala sponsor in all our communications
- Special mention during the Elles Gala introduction speech from the Association's President
- Your brand is mentioned in the Press release sent to the main local and national media.
- Your logo is displayed on the Gala page of the website.
- Tagged and hashtagged on posts before, during, and after the Gala.
- Logo at the Gala Step & Repeat
- 8 VIP invitations.

- **Media & Online Exposure**

- Your brand logo is displayed on the main page of the Elles Collective Website.
- Article in The Elles Collective Newsletter
- Posts throughout the year on our social media platforms
- Logo displayed in The Elles Collective events in Chapters

**\*ALL DONATIONS ARE TAX-DEDUCTIBLE**



# PLATINIUM SPONSORSHIP

*\$10,000\**

Being our Platinum Sponsor places your brand in the spotlight all year long, showcasing your support for empowering French-speaking women entrepreneurs. Your support is crucial in driving our mission forward.

- **Prominent recognition for our Gala**

- Special mention during the Elles Gala speech as our Platinum sponsor.
- Your brand is mentioned in the Press release sent to the main local and national media.
- Your logo is displayed on the Gala page of the website.
- Tagged and hashtagged on posts before, during, and after the Gala.
- Logo at the Gala Step & Repeat
- 4 VIP invitations.

- **Media & Online Exposure**

- Article in The Elles Collective Newsletter
- Posts throughout the year on our social media platforms
- Logo displayed in The Elles Collective events in Chapters
- Your logo is displayed on the Gala page Website

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# GOLD SPONSORSHIP

*\$5,000\**

As a Gold Sponsor, your brand receives prominent exposure and significant recognition during our Gala, underscoring your support for empowering French-speaking women entrepreneurs. Your contribution plays a significant role in amplifying our impact.

- **Highlighted Gala Exposure**

- Your brand is mentioned in the Press release sent to the main local and national media.
- Your logo is displayed on the Gala page Website
- Tagged and hashtagged on posts before, during, and after the Gala
- Logo at the Gala Step & Repeat
- 4 VIP invitations.

- **Media & Online Exposure**

- Logo displayed in The Elles Collective events in Chapters

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# SILVER SPONSORSHIP

*\$2,500\**

Join us as a Silver Sponsor, and your brand will become part of a movement championing French-speaking women entrepreneurs. Your contribution signifies your commitment to diversity and empowerment within our community.

- **Support Acknowledged at Gala**

- Your logo is displayed on the Gala page Website
- Tagged and hashtagged on posts before, during, and after the Gala
- Logo at the Gala venue (banner or step and repeat)
- 2 invitations to our Spring Gala

- **Media & Online Exposure**

- Logo displayed in The Elles Collective events in Chapters

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# SILENT AUCTION

## *Gifts That Give Back*

### **General exposure:**

- Online exposure before, during, and after the Gala
- Your logo will be displayed on site.

### **How do I contribute?**

- In-kind donations are welcomed (Items, experiences, or service vouchers...)
- All donations are tax-deductible.





*The Elles Collectives are grateful  
for your commitment.*



DONATE NOW!

Contact for inquiries:

[contact@theellescollective.org](mailto:contact@theellescollective.org)



Contact for VIP, Press & Media:

[claire@splashpragency.com](mailto:claire@splashpragency.com) | (323) 877-8102





*Merci.*

THANK YOU

If you have any questions, please email us at  
[contact@theellescollective.org](mailto:contact@theellescollective.org)